Quote for Magento eShop Development
Client: Happy Tales Publishing

Quoted Services

- Site's layout, including highlights and banners on the home page;
- Implementation of the layout on Magento.
- Hosting the site in a Flow eCommerce's magento optmized web server for 12 months*;
- Initial configuration and SEO consulting (Search Engines Optmization). Good SEO practices imply better page ranks with Google;
- FAC Credit Card integration (no AVS).
- Creation of the initial catalog (categories + products). The shop owner would fill up a spreadsheet sent by Flow eCommerce
- Technical Support for 12 months* (support for correct functioning of the developed functionalities. New site areas or features will be quoted prior to development).

Delivery

The time schedule here presented is only an estimation, given that the time the whole development will take depends on how long your feedback for each step takes, and the nature of eventual requested changes. The counting will start when the first payment is received.

- 1st home page layout – 15 business days
- Design Implementation on the magento eShop (template creation) and publishing in test domain for homologation. Counting begins on the date of the home page layout approval – 10 business days
- FAC credit card processing homologation – FAC will give us the timeline for this task when we start the homologation process.
- Moving of the site for the production server, and beginning of the sales – 5 business days;

Pricing

Total value for the project: **USD 3750,00**
Payment method: **USD 1875,00** at the very beginning of the project + **USD 1875,00** when the shop is launched.
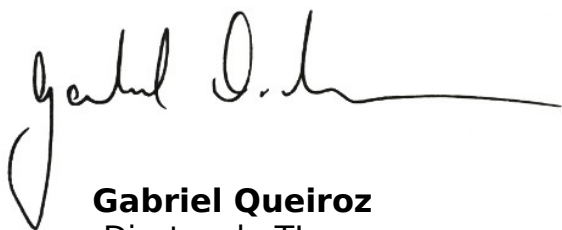
Optional services not included to be quoted by request **

- Creation and mailing of a newsletter for the shop's customer database
- New highlights and banners for the home page and/or internal pages
- Google Adwords advertising management
- One more year of support and/or hosting

* Counting starts when the first payment is received.
** Optional services are not needed for the site's publishing and can be made after the first version of the site is made live.

Kind Regards,

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